

# ***Giving*** to Support the **Texas Viticulture and Enology Program**

The mission of the Texas Viticulture and Enology program is to conduct critical applied research and Extension educational programs in viticulture and enology. **Priority research** areas include evaluation of grape varieties and rootstocks, irrigation scheduling, Pierce's disease, fungal disease and insect pest management, climatic effects on grape quality, frost injury avoidance, and winter cold hardiness. The goals of the program are to contribute new knowledge, tools, and solutions that will support and encourage continued growth of the Texas grape and wine industry.



**Educational programs** are delivered to train producers in fundamental knowledge and techniques, and to introduce new technology and methods. Texas Cooperative Extension offers a variety of viticulture field days and seminars, including the three-day Viticulture Short Course. The Texas Winegrape Network website provides a comprehensive information and communications resource for the winegrowing industry. The program provides educational opportunities for graduate students interested in a viticulture career.

Excellent field and laboratory facilities for viticulture and enology research, including a 2,800 ft<sup>2</sup> building, exist at the Agricultural Research & Extension Center in Lubbock. The program is in need of equipment, supplies, personnel, and operating funds to fulfill its mission.

**You can help** support the continued operation and needed expansion of the Texas Viticulture and Enology Program with a tax-deductible cash gift. Gifts of any size, large or small, are helpful and much appreciated.

Checks should be made payable to: *Texas Agricultural Experiment Station*  
Mail your contribution to the following address:

Dr. Ed Hellman  
Agricultural Research & Extension Center  
Rt. 3, Box 219  
Lubbock, TX 79403

If you are considering a large contribution or have questions about the program, please contact [Ed Hellman](#) for details on an endowed named professorship or other opportunities. Phone (806) 746-4038.